

Spring Edition

# KINSHIP 1







2015-2016

# **HAPPY SPRING DISTRICT ONE!**

Can you believe it is already March!?! Time has been flying this year, but it has been an awesome year so far and I have no doubt it's going to continue being incredible.

In January we were able to meet with our entire council at our annual Mid-Term Meeting. It's always a bonus having a face to face meeting with the team... Being together to discuss current business definitely ensures team engagement, clarifies meaning, drives participation, heightens communication, and is more efficient. We are lucky enough to have five face to face meetings as a council throughout our Kin year, and each one is extremely beneficial. A HUGE thank you to our team for making the weekend so effective – it was a busy and long day on Saturday, however I loved meeting one on one with each and every one of you to see how your year is going thus far. Also a huge shout out to Co-Ordinator LMMo for keeping us fed, hydrated and comfy all weekend!

As you are reading this, we are likely right in the swing of our Zone Conference season. We do have a BTTF representative at each Zone, so you will be sure to get an update from the team. If you have any additional questions or comments, you know where to find us!

I am keeping the District Governors District1Kin Website Page updated for you. The District One Convention Page on the Website is also updated and is a "ONE STOP SHOP" for everything related to Spring Convention. It's going to be a busy, informative, educational and exciting weekend that you do NOT want to miss!

The BTTF Team is looking forward to seeing you all out and about over the next few months... Make sure to drop us a note to let us know about your upcoming events!

Continue doing what you're doing – you have amazed me this year and I am so very proud of District One. You guys ROCK!

Yours in Kin,

**Katie** 

### Greetings Fellow Kin,

As I write this, March is starting off in a very typical fashion....it has definitely come in like a lion! Of course, as we get past this little snag, we can be confident that Spring is on its way....bringing with it some of the busiest months in Kin. Spring projects are a great opportunity to introduce a friend or family member to the world of Kin. Along with the other members of the Back to the Future Team, I am really looking forward to working with your club to continue to help our District and your club attain the membership goals that we have set for the year.

As of January 31, 2016, District 1 had a total of 1,369 members. Since June 30, 2015, our clubs District 1 have recruited 83 new members, and reinstated 13 former members. That looks pretty good, until you hear that we also said good bye to 161 members during the same period. We also said a sad goodbye to the Kinsmen Club of Beaver Valley.

It's obvious that we are really good at recruiting new members, as can be seen by looking at the numbers....which is fantastic! The question continues to be - How do we go about keeping the valuable members that we already have, so that they can help us develop and mentor the new members that we are so good at recruiting? It may seem like a repetition of what has been said in the past, but I don't think that we can say it enough....we need to keep the great people that we already have in our Association, just as much as we need the new members that are being brought in.

Some clubs continue to struggle with finding the right balance between running the business aspect of a club, while trying to ensure that they are focusing on some very important aspects of Kin - respect, education, fun, efficiency in meetings, personal development and fellowship. Those are all things that are part of what makes a great Kin experience for our members. When we ensure that all those things are a part of the experience that we offer, we can show our members how valuable and rewarding being a part of Kin can be.

As Membership Director, I can help your club to find a way to achieve that balance if you don't already have it. In fact, the entire Back to the Future Team is committed to providing your club with whatever support you feel that you need...from Kin Education to Membership Plans to Project Planning to Conflict Resolution to name a few. All you have to do is ask!



Our Kinsmen/Kinette/Kin Clubs have a huge impact on our communities, and in order to ensure that continues to be the case, we need to ensure that we are keeping the members that are the life blood of this Association. Our members are the key to our success!

Yours in Kin, DMD Melissa

### Hello District One

The Days are getting a little longer and a little warmer so spring is almost here. We hope everyone is anxiously gearing up for your Zone conferences. Getting ready to celebrate your successes and enjoy the fellowship while taking care of zone Business. Monika, myself and the rest of our team are looking forward to attending your conferences, to fill you in on our plans for the coming year and we hope to talk to as many as possible for your feedback, ideas and suggestions so we can all enjoy a successful Kin year. Of Course this is followed closely by the Legends of 80's TV Spring Convention in Fort Erie. We can't believe how quickly our Vice year is going by. The BTTFPD team have been busy learning and preparing for what is going to be a fun, exciting and educational year. There are many new and exciting ideas and programs coming from National Headquarters and their committees that are about ready to roll out in order to inspire and educate our members, and we are thrilled to be part of the group that begins to implement them.

Resolutions!! And yes there are a few of them. These were sent out a while back and we hope you have had the opportunity to read, review and discuss them with your clubs. There are several housekeeping items that just bring the House Rules up to date with motions that were passed and to keep in line with National. There are also a few changes we feel are necessary for the District to grow and prosper. Your DG's are also well versed in these resolutions and will be able to answer any questions at your upcoming Zone Conferences. As spring convention is the shortened version and there is so much going on please take the time to go over them and feel free to contact either V.G. Monika or myself for any questions or clarification on any of them. If we can answer or address any concerns before they are brought to the floor it will help business run a little smoother. And please make sure your Accredited Delegate forms are filled out, filed and your delegate is up to date on the issues and well informed on how your club wishes to vote. One reminder about your Delegate and alternates, ensure they are actually attending Convention!

It has been a while since we introduced the BTTF PD team and have had a couple of changes along the way. So to bring everyone up to date on this amazing group of Kin who are ready and anxious to begin serving and working for YOU the members of District One, here is your Executive.

Secretary / Communications- Terri Iredale from the Kinette Club of St. Marys

Treasurer- Barb McArthur from the Kinette Club of Collingwood

Membership- Karen Coutts from the Kinette Club of Elgin St. Thomas

CF/Service Directors- Dustyn Pumfrey from the Kinsmen Club of Dresden

Katie McKean from the Kinette Club of Collingwood

Co-Ordinatior/Awards- Lisa Burechails from the Kinette Club of Beaver Valley

Webmaster- Russ Jackman from the Kinsmen Club of St. Thomas

Risk Management- Curtis Thoms from the Cambridge North Dumfries Kinsmen

While on the topic of our team; we would like to announce that we have created a new position on our team, that being PERSONAL DEVELOPMENT & EDUCATION DIRECTOR. The BTTF Part Deux, Personal Development & Education Director will be your one stop shop for personal development, club, zone and district education; the person you will go to, to have any questions you may have responded to. We are thrilled to announce that our PD & ED for the 2016-2017 year will be Terri Iredale. Terri brings terrific credentials to this position, as she is the current chair of the National Education and Training Committee. We hope that you use her abilities and resources to your benefit this coming year.

The BTTF PD team is dedicated, motivated and ready to take on any challenges and to assist your clubs and its members in any way we can so that you can enjoy a successful and memorable KIN year. So please let us know what we can do for you.

Look out D1 here we come, the adventure is about to continue.



V.G.s Monika & Bill

# Where is the Kin logo in your community?



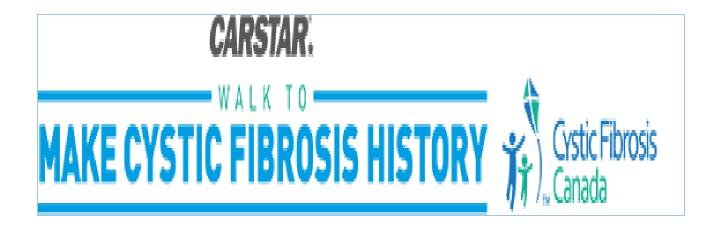
### CYSTIC FIBROSIS SERVICE DIRECTORS' REPORT

Fellow Kin, as we come into Spring we have some information and news that we'd like to share with you.

### The Walk

We have some big news regarding the Cystic Fibrosis walk – it's got a NEW name! What was formerly known as the Carstar Great Strides Walk has been changed to CARSTAR WALK TO MAKE CYSTIC FIBROSIS HISTORY! There are a few reasons for the change. First of all, the name "Great Strides Walk" is actually trademarked by the American Cystic Fibrosis Foundation. We needed our own identity. Focus groups also indicated that the name "Great Strides Walk" did not automatically connect people to Cystic Fibrosis.

The new name is very clear and the word "History" has two meanings. First of all they are going to make history by finding a cure or control for Cystic Fibrosis, and secondly, making Cystic Fibrosis History means that the disease is no more. Please make sure that you are updating all of your promotional material before the walk on May 29<sup>th</sup>.



### **Online Service Reporting**

To date, we still have very few clubs using the Online Service Reporting form. By completing this form online, as you complete projects, you are able to submit the information while the event is still fresh in your mind and it saves you time at the end of the year when you club has to try and remember all the details, of all your projects throughout the year in order to fill in the Annual Club Reporting Form (green form). Online reporting is much more accurate and allows the Association to gather information to create a project database for use by clubs. Fill out yours today at <a href="http://www.kincanada.ca/service-reporting-form">http://www.kincanada.ca/service-reporting-form</a>

### **Service Awards**

Don't forget that there are a number of service awards available at both the Annual District Convention in May and FLC in November. Over the past several years very few submissions have come in for the service awards and we'd like that to change. Our clubs and members are doing amazing work and we want to CELEBRATE that! Please take some time and visit the District 1 website to see what service awards are available for clubs and individual members and start putting together your submission.

In addition, each year Cystic Fibrosis Canada gives away two awards – The Bill Skelly Award and the Ian F. McClure award. Criteria for these awards, as well as the district service awards are available at: <a href="http://www.district1kin.ca/index.php/DistrictTeam/ServiceDirectors">http://www.district1kin.ca/index.php/DistrictTeam/ServiceDirectors</a>

### **Service Project Ideas**

Are you looking for some fun service project ideas? Did you know that the Kin Canada website has a resource library with some great project ideas. Check out the many ideas at <a href="http://www.kincanada.ca/resource-library?parent\_id=184">http://www.kincanada.ca/resource-library?parent\_id=184</a>. Earth Day is coming up on April 22nd, so why not consider cleaning up a park or roadway or planting a tree. Or start working with a community agency to create a community garden. If your club is small, considering partnering with another local club to tackle a bigger project.

While our clubs are do great work, we also rely on volunteers to help. National volunteer week is April  $10^{th}$  –  $16^{th}$ . Consider doing something special to thank those who help you throughout the year – send them a card, host a volunteer appreciation lunch – it doesn't have to be much, just show your appreciation for the support they've shown your club.

### **Use Your District Executive**

Don't forget that we have a whole team of District members who want to come out to your events and projects. Please reach out to any or all of us – the best part of our job is working side by side with our fellow Kin members!

As always, if you have any questions or ideas, or would like information for your club bulletin or a speaker for your meeting, reach out to us – we'd love to help.





### Kin Canada Canadian Blood Services Committee Report

Not only do you have the power to give life but you did! In the 2015 year Kin Canada stepped up to the plate, we pledged 500 units of blood to Canadian Blood Services and we met that goal. In fact we surpassed it with 528 units donated. Thank you Kin Canada for giving the gift of life.

District	2015 Pledges	2015 Actual Donations
1	50	55
2	150	151
3	50	55
4	50	88
5	50	34
6	50	1
7	50	76
8	50	68

We are now into a new year in our partnership with Canadian Blood Services and the committee is once again asking you to step up to the plate. We have not quite settled on what our goal will be this year but it will not be less than what we did last year. And I have full confidence that we will once again meet and surpass our goal. It is really quite simple, just make an appointment at a clinic near you and donate. Make sure that you use your District number (found on the National website) so that your donation is counted. Book your appointment to give life now by downloading the GiveBlood App on your cell phone or visit blood.ca. For further information please contact your District Canadian Blood Services Champion, D1- Elaine Couch, D2- Tammie Corbett, D3-Kim Lowe, D4- Penny Lees-Smith, Angela Jenkins & Cameron Kemp, D5- Kathy Miller, D6- Amy McMahon & Melodie LeMoeligou, D7- Chris Hodgson & Craig White and D8- Gayle Dorey.

Yours in Kin,

Penny Lees-Smith, Kin Canada Canadian Blood Services Committee chair



Life Membership Posthumous John Romano February 13 2016

Life Member Doug Demers
March 5 2016



### Marketing Tools.. not just for National Day of KINdness



### MARKETING TOOLS AVAILABLE

There are many free marketing tools and resources available to help your club promote and recruit in your community.

### NATIONAL VIDEO AND COMMERCIALS (TWO OPTIONS)

Our national video is 3 minutes and 23 seconds in length. It has been created to play with or without sound for different purposes. It is a great tool to use wherever possible to promote the Association.

Our national video is available to view at youtube.com/watch?v=3plQ5SWmbz0

If your club would like a copy to download onto a laptop to loop at events and displays please contact Nadyne at <a href="marketing@kincanada.ca">marketing@kincanada.ca</a> to receive instructions and password.

We also have two 30 second commercials for television broadcasters. These commercials are approved by the Television Bureau of Canada, are closed captioned and ready-to-go!

Commercial (Option 1) youtube.com/watch?v=ohv-FvLmWN4
Commercial (Option 2) youtube.com/watch?v=DhyC YdxBmE

If you have a local television station interested in broadcasting our commercial please contact Nadyne at <a href="marketing@kincanada.ca">marketing@kincanada.ca</a> and she can arrange to have the commercial sent to the station as per their requirements at no charge to the club.

### SOCIAL MEDIA GRAPHICS

There are many different social media graphics that have been created to promote National Day of KINdness for Facebook, Twitter and Instagram. Please feel free to share and use for promotion.

### PRINT MATERIALS/HANDOUTS

Print materials are available for promoting National Day of KINdness including customizable cards and stickers. These items can be requested online at kincanada.ca in the Member Centre. For more information you can contact <a href="mailto:thompson@kincanada.ca">thompson@kincanada.ca</a>.

National Day of KINdness material requests must be received by February 5th, 2016 to guarantee delivery in time for event.

All other materials can be requested at any time.

### **Zone A Kinettes**



Happy Spring from Zone A! This has always been my favourite time of year - and it probably has nothing to do with the first day of spring being my birthday ©. I love seeing everything coming back to life after a cold, dark

winter. On the other hand, the coming of spring means the Kin year is winding down. Hard to believe, isn't it. It seems like we just got started and I'm talking about it ending already.

Zone A Kinettes were very busy, as usual, in the fall and winter, and from all accounts the community's greatest needs were indeed served. Special mention needs to go to Guelph Kinettes for their Seniors Tour of Lights project. This event has been held for over 60 years, and takes a tremendous amount of work to coordinate, and the senior citizens of Guelph enjoy this special night. Kingratulations Guelph Kinettes for a job very well done!

Kingratulations as well to K-W – another 4 members added to the roster! It is exciting to be part of a growing club, and a privilege to welcome these wonderful ladies to the family of Kin.

Upcoming events include Preston's Breakfast with the Easter Bunny on March 26, and K-W's garage sale for Cystic Fibrosis – date to be determined. And of course Zone Conference on March 30, hosted by Preston – welcome back to the 80's everyone!

Spring Convention is coming up May 6 – 8 in Fort Erie. If you have never been to a Kin convention before you don't know what you are missing! This is where you learn what it means to be part of the family of Kin!

Be safe, and until the weather turns nice, stay warm!

YIK

Elaine Couch Zone A Deputy Governor

For all things Spring District Convention visit the District Website

www.district1kin.ca

May 6, 7, 8th in Fort Erie

Legends of 80's TV

Registrations, Resolutions, Accredited Delegate Form, Agenda, Vice Governors Forum

Follow the event on Facebook with the Fort Erie Kinsmen

For centuries, philosophers and scientists have been trying to answer the universal question - "why". Depending who you ask or what you read, the answers will be drastically different every time. In Kin, our views on how to grow our membership is not quite the same. But if you ask a member "why" they joined or "why" they stay, recorded feedback indicates the top reasons are community service, fun and fellowship. If those are the main reasons why people join or remain a member, then "why" do we lose members?

George Bernard Shaw once said "The single biggest problem in communication is the illusion that it has taken place." A good way to test that theory is for clubs to participate in a Club Identity exercise! The purpose of Club Identity is for the Club to identify what kind of Club they are, what kind of Club they want to be and how to close the gap between the two; not only as a club internally, but also as an entity in the community. The purpose of Club Identity is for the Club to know the reason "why." If you were to ask Simon Sinek the meaning of "Why" he would likely respond with "people don't buy what you do; they buy why you do it. And what you do simply proves what you believe."

These quotes may seem like fortune cookie wisdom, but when you look at the statistics, they don't lie. In a survey of Canadian volunteers, 95% said the top reason they volunteered was because they believed in the cause. Other reasons they listed? 80% said a desire to use their skills and 69% because they have been personally affected or know someone who has. These statistics tell us how we can best recruit new members; we need to connect the community needs we serve (aka, the cause) with those looking to give back, or find a niche for people to use a skillset (i.e. asking young people to help the Club with website and social media or become tech savvy), and be open about providing friends and families of those affected by a cause, a way to continue to do good work.

Community service, fun, and fellowship; these are the reasons why people join Kin and these are the reasons why people remain as members. However, sometimes clubs don't share the same vision and are not connected with the reasons "why" their members joined. Periodically, clubs will remove members off the roster because of their attendance at meetings. What has the member done wrong? They joined because of service, fun, and fellowship, yet the club removes them for an entirely different reason.

Some clubs are still using the 3 meeting rule for a member to join, and some use the rule for existing members to maintain membership in the club. If you miss 3 meetings in a row you are sent a letter questioning your intentions of being a member or sometimes, the member is automatically removed without even knowing. How does this rule align with the reasons why people join Kin or remain as members? Why do clubs remove members off the roster for not attending meetings? Meetings was not a reason why the member joined or the reason why they stay. If we look at our Kin Motto of "serving the community's greatest need", nowhere in that statement does it mention meetings. Our internal Mission Statement of "grow, learn, make friends, and have fun" again does not mention the word meetings. Both of these statements align with the reasons why people join Kin or remain a member, yet none of those reasons have anything to do with why clubs remove members from the roster.

The members that are taken off rosters but which are given Honourary or Volunteer status may not cost the Club dues, but by continuing to do service work for the Club, they are in effect helping to pay the dues for everyone still on the roster. Essentially, the Club is saying, "Even though you do the service work and help us pay our dues, your inability to attend meetings is not worthy of continued active membership." Unfortunately, this all-too-frequent scenario has resulted in the loss of many of those Honourary Members and Volunteers.

When these scenarios are repeated across the Association, the decrease in active members results in the increase of per-member dues. Therefore, in the long-term, it costs every active member MORE in dues, to remove hard-working and valuable members simply because they can't attend meetings, (an element of Kin that wasn't their reason for joining or staying in the first place).

In order for clubs to be successful, it is important that the club vision aligns with the reasons why people join Kin or remain as members. Someone who is doing their part and working at every club event is just as good of a member as someone who attends meetings. The members who do not attend meetings, but still roll up their sleeves at all of the club projects are the lowest maintenance members clubs have. Why would clubs not want more members like this? It is very important for clubs and their members to connect the club's "why" with the members "why"; clubs with that connection will have far greater success in bringing new, quality people in and retaining those same quality people for many years to come.

Bill Esson Memorial Quill Award Submission

Shane Walsh - The Kin Club of Ancaster

Word Count: 902 words















### NATIONAL DAY OF KINDNESS

The Kin Club of Ancaster

### CANADIAN BLOOD SERVICES

The Kin Club of Ancaster celebrated their 1st National Day of Kindness by volunteering at the Blood Donor Clinic at Canadian Blood Services on February 20th. The Kin Club got involved by providing donuts to those individuals who made a blood donation. There were 41 blood donations that day, and one of those was from Rebecca Petro, a member of the Ancaster club.





### ANCASTER COMMUNITY FOOD DRIVE

The Kin Club of Ancaster also spent part of the day volunteering at the 24th Annual Ancaster Community Food Drive. This year over 83,000 pounds of food was collected. The Kin Club of Ancaster helped by sorting and boxing food.









Their motto is 'serving the community's greatest need', and on December 12 the Fonthill and District Kinsmen lived up to those words by visiting extended care patients at the Welland Hospital and delivering to each of them a Christmas poinsettia.

The annual visit is holds a special place in the hearts of the Kinsmen, explained Kin Kevin Twomey. "It's a special project for us because we see the smiles on the faces of the people as we drop off poinsettias. Often times it's easy to forget those who are a little less active in life, but we feel it's important that they are not forgotten. These folks

raised families and contributed to society and it's an opportunity that we can remember them." Through their annual Home Show and Craft Show events, among others, the Kinsmen are able to raise money for projects like this one.

"It's a great opportunity for us to give a little bit back to the community," said Twomey. "We support a lot of different groups, but this is something that we feel touches on a lot of our core values." (taken from: <a href="https://www.thevoiceofpelham.ca">www.thevoiceofpelham.ca</a>)













# Presentations









### Why I like being a Kinette....

I do love to give my time to a good cause, and joining the London Kinette Club definitely fills that need... What I have found as gratifying are the women that are part of the club.... All ideas are equally as important, and we are able to throw out different ideas and see what works.... From helping at the sugar bush or sorting food at food bank to being on the bazaar committee or baking at Ronald McDonald house, you are able to give

as much as you can or if "LIFE HAPPENS" still be a part without feeling you are letting anyone down... There are so many touched by what we do, whether they know it or not!!

I think the Kin family does great things and I am proud to be a part of it.

*Bonita Stevens-Vere*Kinette Club of London – Zone F

Welcome New Member Sandi McDougall





ILIBORY TIMES

## Tilbury Kinsmen Celebrate 50 Years of Service

By Dan Schwab

The Tilbury Kinsmen Club has been making charitable contributions to the lown for decades and this year they're telebrating their 50th anniversary.

The club was first chartered back in 1966. The first meeting was held on November 30th of that year at the Empire Hotel, chaired by Carl Atkinson, who became the first president of the local club. The charter began with 23 members and today the club has a membership of 14. Over the years, members have come and gone but two original members are still active members of the club.

For Al Dupuis and Jack McKinlay, who both Joined that first year, the reason they've stayed with the club for 50 years is the to two main reasons fellowship and the motivation to do something positive for the community.

"Pretty much anything in town that we could help out with, we did," McKinlay said.

Over the years the Tilbury Kinsmen Club have been supporters of local events such as the Tilbury Summer Festival, annual Easter Egg Hunt, Santa Claus Parade, along with being major donors to the Tilbury Information & Help Centre, Tilbury District High School, Tilbury Arena and much more. In addition to local commitments, the Tilbury Kinsmen Club, along with the Kin Clubs of Canada, support the Canadian Cystic Fibrosis Foundation.

The club's motto is "Serving the comnunity's greatest needs."

According to Doug Demers, president of the Tilbury Kinsmen Club, local members are committed to contributing to their community and helping out those in need.

"We put 100 percent into every project and all the money we make stays here in lown," he said. "If's not like we're getting rich here. All our money goes back into



Hal Taggart, national vice president of the Kinsmen presents the Tilbury Kinsmen Club charter to president Carl Atkinson.

the community."

Demers has been a member for 25 years.

"If you can make somebody smile, it's worth it," he said.

The club is planning a 50th anniversary event on March 5th at Ryder Hall. They've invited the local mayor, MP and MPR along with Kinsmen club members from across southwestern Ontario.

"We've got people coming from Barrie, Kitchener, Waterloo and Niagara Falls along with local members and their fam-

ilies," Demers said, adding that they're expecting a crowd of around 200 people.

"Even people in town, if you want to come and celebrate our 50th anniversary, feel free," Demers said. "It's open to anybody who wants to come and celebrate 50 years of the Kinsmen being in Tilbury and serving the community's greatest needs."

Tim Natyshak, treasurer and a past-president of the Tilbury Kinsmen Club, will be emceeing the event.

"We're going to be doing some speeches

and hopefully we can tell people some of what we've done over the past 50 years," he said.

Some of the projects initiated by the club over the years include building the local tennis courts, purchasing Zambonis, skate sharpening machine and a time clock for the arena, donating money to Tilbury District High School to buy an outdoor electronic sign, a yearly bursary for high school grads, giving funds to the Tilbury food bank at Christmas, donating to breakfast programs run at Tilbury elementary schools and the list goes on.

For Natyshak, who's been a member for eight years, one of the reasons he enjoys being a Kinsmen member is that he gets to meet a lot of new people.

'For me, I like the aspect of getting to know other people," he said. "I do a lot of travelling and so I see other Kinsmen members from say Dresden all the way up to Kitchener, so I've gotten to know a lot of different people and develop camaraderie."

Currently, the club is already hard at work organizing the annual Summer Festival.

"We're making it bigger and better than last year," Demers said. "If's grown every year and right now we're looking for more vendors and getting the people and businesses in town behind us. If it wasn't for the support of the people in our town, the event wouldn't be free."

The Tilbury Kinsmen Club is always looking for new members. Meetings are held every first and third Friday of the month at the Kinsmen Clubhouse on Queen Street. Fellowship is at 5 pm, dinner at 6:30 pm and meetings begin at 7 pm.

If you'd like to give something back to your community, the Tilbury Kinsmen Club is for you.

\*Come check us out and maybe you'll feel like I did 25 years ago and want to join," Demers said.



bove: Kids line up to hunt for eggs at the annual Easter Egg Hunt. Right: Work progresses on the tennis courts n Memorial Park. Below: Kinsmen Club members with TV personality Rick Mercer.





















### Zone K Kinsmen Report from Tyler Brady

Zone K DG and proud Clinton Kinsmen Member. As a member of the great Kinsmen organization for 18 years I have always been a member of zone K. I have had the pleasure of being both a St Mary's club member in my early years, and an active Clinton Club member ever since. Zone K Kinsmen continue to thrive and serve their communities greatest needs to the fullest and I assure we have a lot of fun doing it. For example, take the Clinton and Goderich Kinsmen clubs working together on their 25th Annual Local Kinsmen Auction. With the support of local businesses and bidders alike this event raised a gross profit of \$53 000.00 during a two-day live television auction. Now that's clubs working together for the betterment of the community through positive cooperative fundraising. Not that these two clubs do everything together but as an example of where this money is going to help immediately, both clubs have recently sponsored the purchase of New Olympia Ice Resurfacing machines for their respective communities and outfitted the new units with some of the best Kinsmen advertising around.

The Clinton and District Kinsmen club is in the midst of rejuvenating membership growth with 2 new members voted in during the last 4 months alone. This club's devotion to their community is shining through having hosted a fundraising breakfast and club donation event that contributed \$3800.00 to the local hospital foundation this kin year. Following that the club took on their 19th annual Clinton Kinsmen Ladies night and raised \$8000 to further support local projects. The local community center was certainly the place to be for over 250 women in Clinton to come out to have a great time. A Kinsmen catered, black tie 3 course meal and an evening of entertainment was the winning recipe for all who attended. The arena advertising sign campaign is also well on its way to having one of its best years to date and will be able to return \$10 000 in revenue directly back into the community. This year this club has gone ahead with commitments to a new Municipality of Huron Olympia Ice re-surfacing machine, a laser ice surface calibration unit and new lighting system for the towns local premier ball diamond, The "Clinton Kinsmen Ball Diamond" in fact. These commitments represent the bulk of \$50 000 the club will contribute to this year alone. Steadfast projects such as the long Running "PlucKinfest" this summer will continue filling the coffers to fulfill these community needs. Come on out the July Long weekend this year in Clinton and be a part of the "Big PlucKinFest Street Dance" boasting rocking tunes and 900 dancing party goers. The rest of the weekend includes a Chicken wing extravaganza, 3 day baseball tournament, holey board competition, ball hockey tournament, kids activities, and a ½ Chicken dinner too.

The Goderich Kinsmen Club is gearing up for their Goderich Kinsmen "Summerfest". A longstanding event in Goderich, this Kinsmen run festival week is the towns unofficial reunion every year with locals supporting the many activities, beer tents and entertainment venues to the fullest. It's major events like this one running July 13-16 this year that allow the Goderich club to give back in so many ways. Their portion of the Local Kinsmen auction also is a shining example of what a club can do with the support of a good community. This excellent fundraiser will allow them to contribute in a big way with over Thirty five thousand dollars coming back to the club to support their major contributions to the community. If you're in the area and stop by the YMCA Maitland Recreation center check out the awesome new Goderich Kinsmen sponsored Olympia Ice resurfacing machine with all its high definition Graphics fully labelled in Kin awesomeness.

The Hensall Kinsmen Club is riding wave after wave of successful projects this year again, pushing to surpass their limits of fundraising and attain huge goals like the premier sponsorship and erection of the new Hensall splash pad last year. A project this big, in a town this size, might well have taken other clubs longer to pay for, but not the Hensall Kinsmen. With new upstart fundraisers like their Kinsmen Wing night they are determined to do all they can do. For the second year in a row they had a great evening, and the turnout from the community shows just how much the club is appreciated. With sponsorship on board from Exeter Toyota this year overhead for the event was reduced and profits rose accordingly. The clubs 9th Annual Steak Stag and Silent Auction night was also a big success and featured local fair and the use of the Hensall recreation centre to the fullest. The club forges ahead and will again be hosting Hensall's biggest Co-ed ball tournament this summer as always. Also in an effort to "give all they can give" this club has taken on the selling of bundled fire wood at several locations in the region throughout the summer and camping season as an extra way for the club to raise funds and promote club comradery while having many work parties in support of this project.

The Stratford Kinsmen Club has seen the addition of a recent new member to help bolster the clubs on going and busy work schedule, raising funds to support the community and its greatest needs. As perpetual fundraiser the club operates a concession booth at the Allman Arena during may of the games that are hosted at that facility throughout the hockey season. As an example of this lucrative project and the goodwill it achieves, it recently allowed the Stratford Kinsmen to raise \$2030 in a single night in support of Cystic Fibrosis research initiatives. This year the club also sponsored the Canadian Junior Curling Championship School program as a new initiative that was hosted at the Stratford Rotary complex this past January. The clubs ongoing work keeps them busy throughout their year but not nearly as busy as when they become an integral part of the Stratford Ribs and Blues Festival. Running this year from June the 24th to June the 26th, it's a big undertaking for a club of their size to pull off the work that they do to keep this event a success allowing the funds generated by their membership to go back into serving the communities greatest needs. Also this club is the gracious host of this years Zone K Kinsmen Conference. Canadian road hockey themed as it is, it will surely bring out the best our zone has to offer in skills both with a hockey stick and within the confines of raising money within a community. Hosted at Kin Kamp Tanner outside of Stratford it should be the perfect venue to operate our zone level initiatives while having a great "Kin" time.

The St. Mary's Kinsmen Club is always hard at work building up the funds to return to the community in a variety of ways. Recently the Kinsmen club buckled down and committed to funding the St. Mary's Memorial Hospital campaign with a grand \$25 000.00 worth of donation support. Big donations of this kind are all supported by a club that is thriving and moving forward with new and different fundraising ideas. The first club in our zone to try their hand at campfire wood sales the St. Mary's club has been coming up with new ways to streamline production and maximize the collective effort of their members enabling the most available wares to consumers everywhere in the St. Mary's area. This hands-on effort has allowed the club to increase what they give to their local community in total and also contribute to new and different worthy causes. As a result, just recently the club was generously able to sponsor a local mobility bus initiative important to those who need travel assistance within the local area. The \$5000.00 donation in this case will help so many people it will surely continue to show that the St. Mary's Kinsmen club is a leader in local goodwill initiatives and will continue to be for years to come.



# Voting Tips!! Accredited Delegate Form

At your club's Executive or General meeting, your club MUST fill out this form and submit by the deadline provided, to the person it states in order to be able to exercise your right to vote at a meeting of the membership ie Zone Conference, District Convention, Fall Leadership Conference and/or National Convention

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First your club is going to select your Accredited Delegate – (someone from your club attending OR someone else from outside your club <u>THAT YOU KNOW IS ATTENDING</u> the meeting)



Best practice is to fill out the primary Accredited Delegate and up to 3 Alternates in the event that your Accredited Delegate choice cannot attend due to unforeseen circumstances.

This means these people in order of their reference on the form, shall carry your clubs vote at a meeting of the members, as listed above.

NOW we get to Credentials at a meeting of the members; zone, district, or national, the Accredited Delegate is the only person that will receive the Voting Stick once signed in at the credentials desk. If the Accredited Delegate cannot attend, then the first choice of alternate receives the stick and so on down the line. (As long as they have all signed in at the Credentials desk prior to the meeting)

At any time during the meeting of the members ONLY the delegates (Accredited or Alternate) holding the voting sticks can vote, (motion, 2<sup>nd</sup> a motion and vote for or against any motion). These are the only hands that are being raised – that of the holder of the voting stick.

When a ballot vote is required then the voting strength remains the number of members of your club as per the membership stats held at National Headquarters 35 days before said meeting of the members. If you submitted an Accredited Delegate form prior to the meeting of the members, then that Accredited Delegate will fill in the ballots as you have directed them to vote.

Confusion lies in the fact that your club might send 10 people to a Zone or District meeting, which is fabulous to see and you should always encourage as many members of your club to attend as possible. What gets confusing is during the business of the day when a motion, 2nder or vote is called "who "raises their hand – again it is only the Accredited (or Alternate) with the voting stick.

Everyone else is there to 'soak up' the information begin provided, engage in the education, networking and fellowship, assist in ballot documentation should something go to a ballot vote.

Any member at any time an item is up for discussion can go the microphone and once acknowledged by the meeting chair, can ask a question on any item on the agenda for discussion at that time.

Best Practises: Ensure that your club's Accredited Delegate knows how your club wishes to vote on each item should there be resolutions and elections in the business.

We hope that clears up some confusion as we continue to learn and implement this new procedure

Referencing Kin Canada's National Policies and Procedures; Meetings 3.03 Club Voting Rights

### "Building on the Basics"

### THE TEAM

**Debbie Ruffley Proposed Vice Governor** 

Wendy Rolfe Proposed Treasurer/Co-Ordinator

Katie McKean Proposed Secretary

**Dustyn Pumfrey** Proposed Membership Director

Terry Baldwin Proposed Cystic Fibrosis/Service Director Jon Kuckyt Proposed Cystic Fibrosis/Service Director **Elaine Johnston** 

Proposed Awards/Risk Management



### Our platform - THE FOUNDATION

Single leadership – Our team is single leadership by design. We are not reinventing the wheel, we are doing what has already been done but we are doing it by choice rather than necessity. We believe it is about putting the right leader in the job not the right gender. We believe, in an environment of ever increasing dues, single leadership is fiscally responsible. We believe that the district is ready to streamline our leadership and join the other 5 districts that have already adopted single leadership. We believe single leadership is our future!

Mentorship – Our team is full of new faces; each looking to gain the experience to make them stronger leaders. We've thrown in a few seasoned members as well to mentor the entire executive. We believe that mentorship is the best direction to ensure quality leaders for the future. We will employ at both zone and district levels; mentoring systems that are already proven successfully. We will investigate the application process for district executive positions, which is currently being employed in other districts. We believe with mentorship we will see a pool of qualified candidates wanting to serve our association at all levels.

Fellowship – Our team recognizes the importance that fellowship played in the founding of our association and identifies its necessity to making our future healthy. We believe that fellowship helps build the bonds between club members. That fellowship allows us the opportunity to celebrate our successes and a job well done. We also believe that fellowship needs to extend past the four walls of a club. We believe that by encouraging the revival of the interclub the networking that will result will strengthen the district.

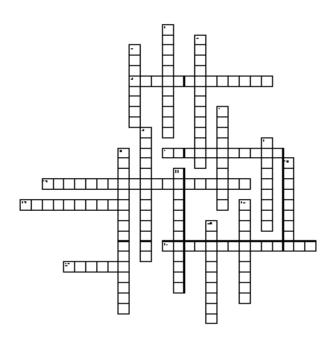
Personal Development – Our team recognizes how the awards program and our participation in it, has added to our personal development. We believe that we need to not only encourage participation in the current awards program but look at new avenues available to offer personal development that is current and relevant. We believe in education and personal growth at all levels of the association.

This bring us to "Building on the Basics" - We as a team believe it's time to focus again on what the founding principles, the cornerstones of our association were; service, personal development, fellowship and building great leaders through mentorship. Like the construction of a home; things like websites, membership programs, recruitment and retentions seminars are upgrades, nice to have, nice to enjoy but without the solid foundation and services to power and drive them they will serve no purpose if the house crumbles around them. We believe that by focusing our energy on building on those concepts we will be building a foundation that will stand the test of time.

> To help grow our District, we hope you will support **Debbie Ruffley** and her "Building on the Basics" Team!!

### HAVE SOME FUN WITH THE ...

### **BUILDING ON THE BASICS TEAM**



### Down:

- Our record keeper, well wisher and the Gov's right hand woman
- 2. Proposed Vice Governor
- 3. Single Leadership is \_\_\_\_\_ responsible
- This will reconnect the clubs across the zones and district
- Every club will have him in their corner (DMD)
- 7. Gathering of more than one club
- 8. The District is ready for this change
- 10.One half of our dynamic CF / Service Duo
- 11. Jan's soon to be better half
- What every meeting and work party should and with
- 15. The key to leadership for our future

### Across.

- 4. Building on the Basics will open the lines of
- 9. The awards program fosters personal \_\_\_\_
- 12.A winning plan for our District
- 13.5he will keep the district in cheque
- 16. Balancing Risk Management and Awards
- 17. Putting the right leader in the position, not the right \_\_\_\_\_



# On the Campaign trail..

# **VYING FOR YOUR VOTE..**

Debbie and Tanya have faced off..

# IN ROCK PAPER SCISSORS

# and Heads UP!!



### KIN IN BLACK

Our only goal, is to help you achieve yours.

### Dear District 1 KIN,

We're them. We're they. We are... the Kin In Black!

The KIB Team has been busy traveling the District to Kinnect with Clubs. We're also looking forward to Kinnecting with you even more now that Zone Conference season is upon us. We hope clubs take the opportunity to enjoy the fun and fellowship, which is what helps keeps us strong.

### What does "Kinnect. Invest. Build." mean to Clubs?

- **KINNECT** We do not expect members to come to us to learn about our goals and get information. The KIB will come to you. We will not be reciting the District's goals or expecting you to adopt them, because the only goals we care about are the goals each Club sets for themselves. The KIB's only goal is to help you achieve yours. The first step in "Kinnect" is to find out what your Club's goals are and how we can help you achieve them. Then we bring the education to you; we'll come to your area and offer education based on your needs, not ours.
- INVEST once we can Kinnect with Clubs like yours, the real work begins! We are dedicating our time, energy and resources to helping your Club achieve its goals. If you need more members, we'll help you with recruitment and retention strategies. If you need help with dues, we are already armed with ideas to help bring in revenue to offset dues. If you need new and fresh ideas for service projects or a few extra hands we're there for you. Our help is based entirely on your needs and goals. Many Clubs/members consider District to be merely an expense, because dues have become an obstacle. The KIB Team is looking to change that. We want Clubs to consider their District Council and District dues to be an *Investment*, not an expense... the KIB Team is designed to be a good investment with a great return.
- BUILD the strongest buildings are started with strong foundations. A strong District 1 will only
  realize strength when it has strong Clubs. The KIB is 100% committed to Kinnecting with Clubs
  to find out their needs and goals, and by Investing our time and energy into helping each Club
  achieve its goals, it can only result in Building stronger Clubs and, in turn, more vibrant
  communities.

Enough about us... we want to hear from you! We have a survey online which is all about what you as members feel are most important, to you. The survey is quick & easy to complete. Here is the link: <a href="https://www.surveymonkey.com/r/5QHB6CM">https://www.surveymonkey.com/r/5QHB6CM</a>. If you would like to learn more about the KIB Team, visit our website at, <a href="https://kininblack.wordpress.com">www.kininblack.com</a> or follow our blog <a href="https://kininblack.wordpress.com">https://kininblack.wordpress.com</a>.

Thank you again for allowing us the opportunity to Kinnect with you and your Club!

Yours in Kin,

Shane Walsh & Tanya Bettridge
District 1 Vice Governor Candidates 2016
Kin In Black Team



# We're THEM We're THEY We are the



# KIN IN BLACK www.kininblack.com



# Finding help is easier when you make the right call

### On 2-1-1 Day, residents are encouraged to make the right call

TORONTO, February 10, 2016 – February 11 is 2-1-1 Day across North America. To mark this day, 211 Ontario helpline is asking residents to make the right call (#MakeTheRightCall) if they want or need help.

Knowing the right number to call will help people find the right services for their situation and will help reduce non-urgent calls to 911.

"211 has rapidly become an essential community service across Ontario. It's the easiest and fastest way for our community's most vulnerable, and those who care for them, to connect to social, health and government services," said Andrew Benson, Executive Director of Ontario 211.

211 is answered live, 24 hours a day, every day of the year including holidays, in more than 150 languages. Residents can call 2-1-1 for information on community, social and health services, as well as municipal, provincial and federally funded services like housing, employment and mental health and addiction agencies. Residents can also call 2-1-1 for services like food banks or for the non-emergency police number.

" 211 is a valuable resource for Ontarians, and for police. 211 calls are answered by highly trained specialists who know our community services and can refer callers to support near them. When residents make the right call, they help ensure 911 call takers can focus on emergency situations and help save lives," says Ontario Provincial Police Commissioner Vince Hawkes.

Residents should always call 9-1-1 for life-threatening emergencies or crimes in progress that require police, fire or paramedic services.

"211 is Canada's one-stop-shop to connect Canadians to services that are often provided by charities and non-profits -- partners who rely on 211 to reach the community in most cost-effective and accessible way," said Dr. Jacline Nyman, President and CEO, United Way Canada.

When people don't know where to turn, 211 is there for them.







# Finding help is easier when you make the right call

### RESOURCES

- Video Make the right call (YouTube link)
- Backgrounder How is 211 different from 311, 411 and 911 (PDF)

### EXAMPLES OF NON-URGENT CALLS THAT SHOULD NOT HAVE GONE TO 911:

- My car won't start and I have to get to work...
- My neighbour is having a party and there is too much noise...
- I need the fire department to come and get my basketball out of the tree...
- I am lonely and want to hear a friendly voice...
- I need help getting my teenager to listen to me...
- I have a medical appointment and don't have transportation to get there...

### Call 211 to find any health, social or government services that serve your community.

### About 211

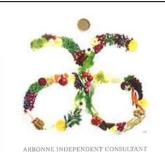
211 is the source Canadians trust when seeking information and services to deal with life's challenges. 211's award-winning telephone helpline (2-1-1) and website (www.211ontario.ca) provide a gateway to community, social, non-clinical health and related government services. 211 helps to navigate the complex network of human services quickly and easily, 24 hours a day, 7 days a week, in over 150 languages. 211 service in Ontario is made possible through the support of local United Ways, municipalities and Ontario's Ministry of Community and Social Services.

Ontario 211 Services is a non-profit agency that governs 211 service in Ontario. They work in collaboration with seven Regional 211 Service Providers, and a unique network of data contributors to deliver 211 services through the phone and through online channels to all Ontario residents.

### For information or interviews contact:

Destiny Bedwell Communications and Marketing Coordinator Ontario 211 Services Tel: 416-777-0211, ext. 225

Email: dbedwell@211ontario.ca



### **ARBONNE**

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### Terri MacCannell

### National Vice President Candidate 2016/17

### Who am I ...

- I was born and raised in Spirit River, Alberta.
- Moved to Calgary in 2007
- Married to Rob (Stampede City Kinsmen)
- Daughter Daelyn (Stampede City Kinette)
- Daughter Morgan (Spirit River Kinette ) Son in law Shaun ( Still working on him to join)
- 1st Grand baby due Feb 26th (Future Kin)
- Stepson Christopher ( Lives in Yorkton, Sask)
- I work for Cenovus Energy as a Senior Advisor in Information Management

### My Kin accomplishments ...

- Joined Kin in 1991 with the Spirit River Kinettes
- Current member of the Stampede City Kinettes
- Life member since Dec 2006
- Served in all capacities within the club
- Kinette of the year (twice)
- District 4 Kinette Governor Winner of the Decew Phee Outstanding District Award (2009-
- Currently National Secretary Kin Canada National Board of Directors



What Kin has given to me, is what drives me to give back to all of you and our Association. Club meetings, service projects and executive positions at the Club, District & National level have been instrumental in me developing leadership, accountability, commitment and compassion. It is important to me that all members have an opportunity to develop. Understanding the qualities you possess and developing the skills you need is fundamental to your personal growth and the growth of our Association. To me, being the National Vice President is the opportunity to make a difference in our Association's future. The opportunity to inspire, influence and create awareness amongst our members and communities. We are creating leaders, we are changing lives and we are making a difference. Every member has something we need!! When we all come together, and bring our own special something, there's no limit to what we can accomplish. Strong members, Strong leaders, Strong clubs, is the path to excellence.





### 2016 District One Convention LEGENDS OF 80'S TV May 6th-8th



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