



# KINSHIP ONE

~The official publication of District One ~

## Fall 2012



**Kin Canada**  
Kinsmen • Kinettes • Kin  
**District 1**

### WELCOME DISTRICT ONE DEPUTY GOVERNORS 2012-2013

The District One Preterm and Leadership Skills Seminar was held at Camp Stevenson on the weekend of June 23<sup>rd</sup> and 24<sup>th</sup>.

### WHAT'S HAPPENING AROUND D1...



PG's Colleen and Dan received their yearend parting gifts from the Council. Customized Bobble Head Dolls and customized wine.



## GREETINGS FROM THE GOVS ... TERRI IREDALE & MARTY MAKINS



On Behalf of the entire KIN-Do Crew, we'd like to welcome you to the start of an amazing year for District 1 Kin and the communities that we service.

This year is all about "Building UP KIN "; Building healthier clubs Building on our fundraisers and service work, and Building a professional district all for our membership.

We could use a metaphor saying that we've got our tools and supplies ready in the truck ready to head to the jobsite, but the jobsite is you. The membership of District 1 is what we are focusing on. We are using all of our Crews experience and knowledge to help make you a best member of this Association. It starts with YOU.

We can give you the tools and the knowledge to use them, but at the end of the day, you are the one who is going to be doing the heavy lifting. We'll be there to help you anyway we can, but you are the ones who need to want it. It's not something we're forcing upon you, it's something that we are putting out there and you just need to grab on to the chain with both hands and together in unity; we KIN Do It.

the association of Kin can be a wonderful thing. It'll take you places you would never think you would go or just give you opportunities to show what kind of person you can be. Use it to

your full advantage. Take on a new challenge, stretch yourself in new ways and grow!

Building "UP" KIN has to be first and foremost in our thought process this year. It all revolves around YOU and the difference each one of us is going to make, either to ourselves, our clubs, our communities and the growth of our association as a whole. It is about setting goals; planning, communication, desire and don't forget the Fun.

Members of the District Council or your "Kin-Do Crew "have already done that legwork for you. We have the passionate and experienced Council who are all here to help with whatever you and your clubs require. We've been planning and strategizing for over a year in preparation to help you achieve the goals and objectives for you in the upcoming year.

Now the time is here to communicate these ideals to you and we want everyone to have our motto running through their minds in the upcoming year. Building Communities, building friendships and building Leaders! That's what the Kin-Do Crew wants to build, but we cannot do it alone.

This year is not about the District Council; rather it's about the membership and getting the drawings, tools and passion to you the member.

We look forward to seeing all that you "KIN Do" this year; in Membership, Service Work, Cystic Fibrosis donations and Awards.

Don't forget your tools: the district and national websites; the district Facebook page and your Crew of Deputy Governors and Executive; all here for information, education and communication.

KIN we do it? YES WE KIN and let's start **"Building UP KIN"** together !





Some of our amazing National Headquarters Staff at National Convention ~ Karen, Camille, Lauren, Melanie, Christen and Bick.

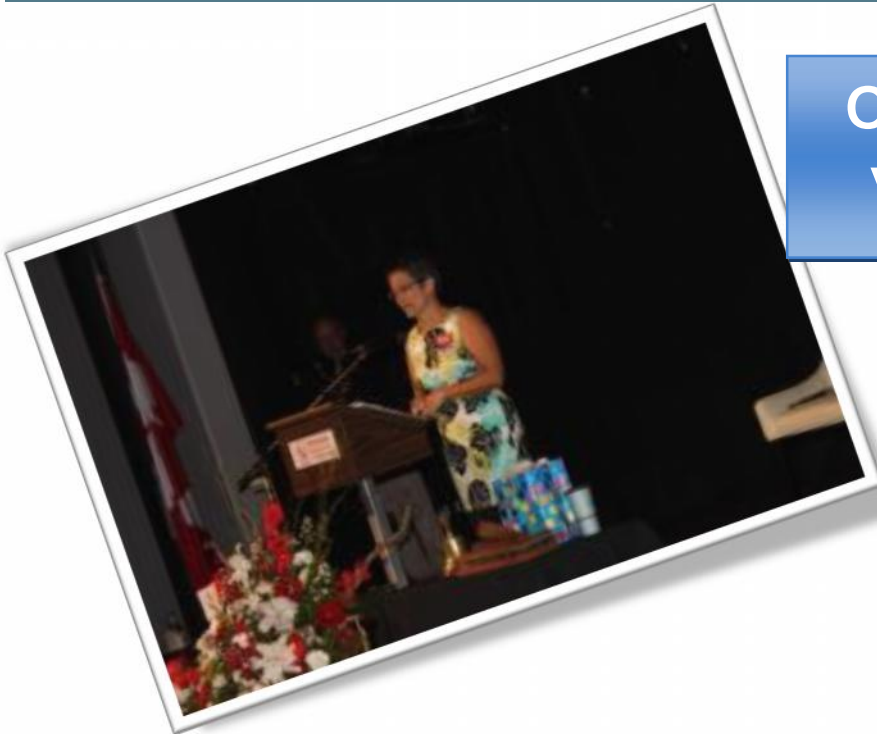
*Thanks for all your hard work ladies!*

Not in attendance (cause SOMEONE has to hold down the fort)... Melina Hayward and Baz Zak



**DO YOU KNOW WHO TO CONTACT AT NATIONAL?**

## OUR NEW NATIONAL VICE PRESIDENT



HUGE Kingratulations going out to our New National Vice President Melodie LeMoeligue hailing from the Kinette Club of Cornwall in District Six.

We know that Mel will lead us with the passion and dedication we were shown throughout her campaign.

Mel, we all look forward to your leadership in the coming years.

### Kin Sales Store Online

The Kin Sales store is being updated. Please call Talbots to place your order.

#### Contact Information:

Dawn Pettit's direct phone line:

519-773-3095

Email: [dpettit@talbot-promo.com](mailto:dpettit@talbot-promo.com)

#### Talbot customer service rep:

Laurie Robinson

Tel: 1-800-265-2607, ext. 245

Fax: 1-800-268-0326

## SERVICE .. OUR LIFE BLOOD

**CYSTIC FIBROSIS CHEQUE**

National Service Director Robin Stanton, Debra Baird & Alice Awweh from CF Canada, NP Dave Ronson and National Kin / CF Liaison Brenda Dineen

**CHEQUE TO CANADA**

Taking the totals from the year end reports, the value of service dollars generated by the members of Kin across this association was presented in a cheque to Canada

## FAST FACTS

68%

Total Club Reporting submissions 2011-12

33.78

Years of Service performed in Kin Canada during 2011 – 2012 .. **ONE KIN YEAR**

## REPORTING IS A MUST ...

Could you imagine what the totals to the right would be if all clubs submitted their year end reports ?



# Service Highlights from National Convention

by Robin Stanton

**Cheque to Cystic Fibrosis Canada**  
\$937,883 putting us over the \$40 million!!

**2012 Service Hours** = 295,105

= 12,296 days

= 1756 weeks

= 33.78 years of service in 1 year of KIN.

**Cheque to the Communities of Canada** \$18,581,736

**Top Numbers in the Service report:**

**Top District for Club reporting** - District 6 at 83%

**Top Cystic Fibrosis Canada Donation** - District 4 at \$219,598

**Top Community Service Hours** - District 4 at 86,493 hours

**Top Total Service Dollars** - District 3 at \$8,358,932.66

**Hal & Elspeth Rogers National Service Award winner** ... Kinette Club of Cornwall - District 6.

**GREAT JOB TO ALL OF THE CLUBS IN KIN CANADA, YOU ROCK!**



*National Service Award Winners, Kinette Club of Cornwall*



*\$200,000 donation to the Military Family Fund from the Portraits of Honour Tour*



*To the students of Canada, \$44,000 from Kin Canada Bursaries*



*2011-2012 National Committee Chairs*

'B' - CAUSE HE DESERVES IT....



Caught him at his own event ...  
**KINGRATULATIONS** to LM  
Bruce Lloyd; the latest Kin  
recipient of a Hal Rogers Fellow



Wow!!!!!!! **44** people will be boarding a flight on January 7, 2013 to beautiful Costa Rica. \$'s raised from donations alone is \$2,200.00. Looking forward to an amazing week with members from District 1 and District 6, as well as a handful of possible new members for KIN.

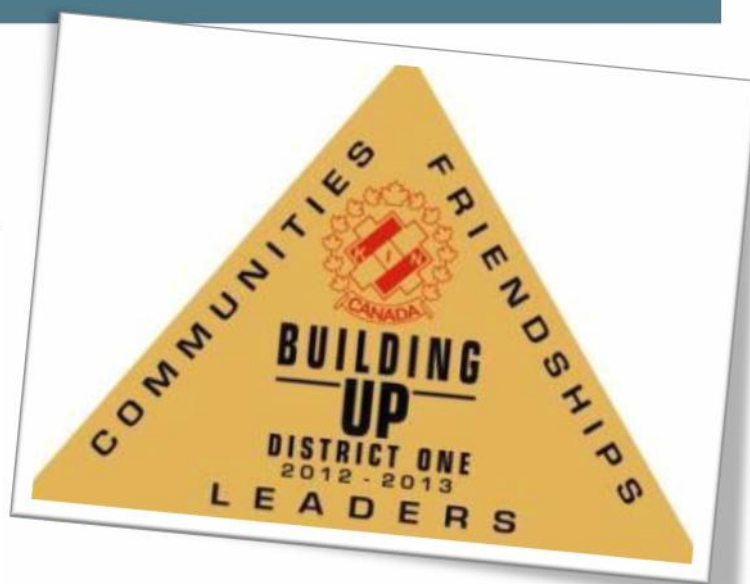
## The Kin-Do Crew & the meaning behind the pin

Watch for the new District pin that epitomizes the theme of this year's District Council; to build up communities, friendships and leaders.

Our Governors, Terri Iredale and Marty Makins, are committed to ensure that every member of District One receives the support, mentorship and education to allow them to be the very best member of Kin they can be.

But support, mentorship and education are only the base points in achieving your "best" Kin experience. Take the opportunities that are afforded to you and run with them! Attend meetings of other clubs, a road trip is always a great time; don't just shrug off a mid-term, zone conference, Fall Leadership Conference, Spring Convention as just another "meeting", as these are the times that you get to meet Kin from other clubs, zones, Districts and even from across the nation and share ideas, learn more about Kin and hey .. even make some lifelong friends you would never have had the opportunity to meet.

You KIN DO it .. you hold the key to your Kin experience in your hands ... turn that key and step outside of the box and live it!!!





## 'C' – WHAT'S HAPPENING ...

Well the "New Year" is here, and all our Clubs are getting **UP** and ready for a great Kin year. But one Club is always very busy in the summer – the Kinetette and Kinsmen Clubs of Meaford. As usual, a great Kin Kamp was had by all. There were a few new faces – and I bet they will be back next year. Kudos from the District to the Meaford Clubs for always giving us an entertaining weekend. The weather as usually co-operated, other than the rain on Sunday morning before the Women's Horseshoes – but then again who doesn't like a bit of mud on the tires!

Upcoming events include the Pancake Breakfast hosted by the Beaver Valley Kinettes on Saturday, October 6 during the Apple Harvest Festival. Come tour the area, enjoy all the amenities and colours on the trees, and take in a great breakfast.

Collingwood is hosting their annual Craft Auction on November 15 in Collingwood. Lots of fun, food and wonderful crafts to take home with you (and some you can even eat!)

Shelburne has just finished another successful year helping out at Fiddlefest. They run the food booth all weekend long – anyone for a French Fry?

Wasaga Beach Kinettes are excited to announce they have a place to store all those toys they collect over the year for their annual Toys for Kids Campaign. Every year, the Kinettes collect enough toys to give to over 350 children in their area, who might not get a new toy for Christmas. What a wonderful project.

And last but not least, congratulations to the Kinetette Club of Collingwood and the Kinetette Club of Shelburne who shined at National Convention. Barb McArthur (Collingwood) won the Diane Rogers Kin Pride Award (with Katie McKean (Collingwood) also participating, April MacLean (Collingwood) and Katie McKean received their Maple Leaf Award of Distinction, Carol Cote

(Shelburne) won the GEM award, with both Clubs receiving the Boake & Outstanding Boake Award, Outstanding Club Award, the Collingwood Club winning the Communication Award and Life Member Monika McKean winning the Outstanding Zone Award. Well done ladies!

With that I leave .....



### WHO'S THAT GIRL?????

## Let's Play Euchre

And enjoy a night of Friendship and Fellowship



Tuesday, October 23, 2012  
7:00 p.m.

Cranberry Waterfront Suites, Collingwood

**Kin and Guests Welcome**  
(What a great way to introduce guests to the family of Kin)

No entry fee

Prizes! Snacks! Cash Bar!

Please contact: DG Lisa at 519-898-8878 or [barb@shelburnekinettes.com](mailto:barb@shelburnekinettes.com) to register your team (by October 18, 2012)

A Zone C Sponsored Event

## KINSPIRATIONAL MOMENTS ...



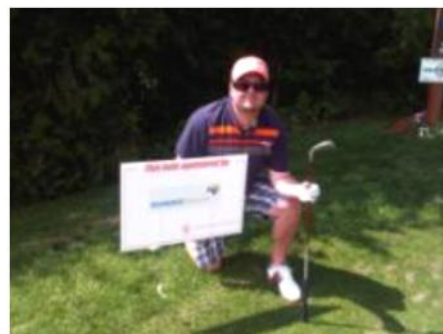
### JUNO BEACH PLAQUE

Kingratulations to the Kinetette Club of St. Mary's. You are now noted historically for your support. Pictured is Al Strathdee, active St. Marys K40 member.



### KIN SPONSORSHIP & SUPPORT

Thank you to DG Shane Walsh for his Kin support of the Kinetette Club of Collingwood Golf Tournament. Shane not only golfed and donated prizes, but also sponsored a hole.



### NATIONAL PRESIDENT PENNY

A wonderful D1 Kinetette supplied this picture of our National President showing us just how you're to eat lobster



## KIN KAMP REFLECTIONS .. « C » THE FUN !!!!!



*Chapman's ice cream for the Kiddies ...*



*Kids Games ...*



*PULLLLLLL .. Coach Rob gets them going*



*Lining up the boys for their turn ...*



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## 'D' – MOST AMAZING SUMMER

Hello District One Kin! It's hard to believe the Kin summer break is over. In Zone D, most clubs did not have formal meetings, but by no means did they take a summer break. The number of events that have taken place since my first day on the job as Zone D Deputy Governor is truly amazing. My hat is off to every one of you for investing your time and making a difference in your communities.

My Kin Summer Vacation was action packed and full of "firsts". I spent Canada Day celebrating with the Cayuga Kinsmen, and the Caledonia



Kinsmen. We hosted the 1<sup>st</sup> ever Club Executive Trivia Challenge and Joint Installation on the 24<sup>th</sup> of July. Four days later I was in Fort Erie supporting the Kinettes at their 1<sup>st</sup> annual Golf

Tournament. I walked away with a new travel buddy; the gnome. For the August long weekend I packed up my family (the gnome too) and headed to Meaford for Kin Kamp for the 1<sup>st</sup> time.

The following weekend we travelled to Zone A for the Brantford Kinsmen Ribfest and then back to Zone D for the 14<sup>th</sup> annual Niagara on the Lake Show and Shine Car Show.



In August I attended my 1<sup>st</sup> official National Kinvention in Peterborough, and squeezed one more round of Golf in by supporting the Collingwood Kinettes in Zone C. I concluded my Kin Summer

Vacation with the Zone D Preterm meeting in Fonthill on the 28th of August.

Definitely a Summer I will never forget. Thanks to all for the wonderful memories!

As your Deputy Governors for Zone D, Kathy Manners and I are really looking forward to meeting everyone, supporting events, and helping out any way we can. Even if you don't need our actual assistance at events please keep us informed of what's happening in your respective clubs. Communication is the foundation of **Kinnect**.

See you at FLC in November,

Shane Walsh

Zone D Deputy Governor

## 'A' – FABULOUS EVENT



Each year the Kinette Club of Guelph hosts one of the most prestigious events of the Christmas season; more than 50 volunteers and local businesses pull together to give the seniors of our community a chance to celebrate Christmas.

Donated buses (Elliot Coach Lines) are chaperoned by donated tow trucks (Bill and Bob's Towing Company). Volunteers escort the seniors onto the buses at designated locations, from which they are driven throughout the city, to see all the bright and colorful displays. Following the Tour of Lights, the entire group returns to Centennial High School for refreshments, snacks and entertainment.

Christmas would not be Christmas without a gift of kindness and friendship. The "event of the season" will host 350-400 seniors; our goal is to give each and every guest a little something to remember the evening by. We ask for your help in making this possible, would you please consider making a gift or monetary (towards the purchase of gifts) donation?

Please contact 2012 Project Chair Pat Davis at 519-824-0471 or Email : [patdavis@ovc.uoguelph.ca](mailto:patdavis@ovc.uoguelph.ca)



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## 'G' – They're Busy ...

*DG Bob Hughes*

Tilbury Kinsmen recently hosted a Puddle Jump and Mud Bog event in Tilbury and had the aid of the Dover Kinsmen and Chatham Kinsmen to put on this event. About 1500 people attended this second annual event with proceeds being split between the clubs. Also Sarnia Kinsmen had a very successful summer with their Bayfest and Rib Fest events. Membership looks promising with prospective members in Chatham Kinsmen (5) Chatham Kinettes (3) and Sarnia Kinsmen (2) in their first meetings of the year. A Zone competition for membership increase features steak dinner for winning club members.

Well Summer has ended and it was a great summer for me. Following District Convention-Mobster Mayhem I have really been enjoying some downtime after an extremely intensive 3 years of working to eventually serve you as Governor. A great deal of my summer was spent focusing on my kids and enjoying some much needed time with them, something that was greatly needed after the last year.

On a personal note I am working to stay up to date with the Not For Profit Act and it's progress while the NBOD continues to work diligently on, and to also become even more educated in Policy Governance and improve my Kin knowledge for the betterment of not only myself, but to be able to further assist those who seek such information.

With membership being such a crucial issue not only in here District One but across this Association, Governors Marty & Terri have asked me to assist District Membership Director Life Member Good Kin Glenn Dobben in that portfolio. I look forward to working under Glenn's guidance and assisting him and in seeing many of you at New Member Seminars, Club Executive Seminars and hopefully working with good Glenn on a few more charters this year!

Dan Strugar  
District One Past Governor



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## 'H' ow Awesome!!!

*Zone H hosted our second Annual Jim Reid Memorial Golf Tournament for Cystic Fibrosis over the summer and will be submitting a donation to District 1 Service of \$10,120.00.*

*Zone H Rocks!!!!*



Nothing quite like a  
glow in the dark Rick Cassidy!



## *Just a click away ....*

**Marty Makins, Governor**

Email: [mmakins@shaw.ca](mailto:mmakins@shaw.ca)

**Terri Iredale, Governor/Risk Manager**

Email: [ters@sympatico.ca](mailto:ters@sympatico.ca)

**Adrian Helm, Cystic Fibrosis/Service Director**

Email: [amhelm@rogers.com](mailto:amhelm@rogers.com)

**Joanne Bint, Cystic Fibrosis/Service Director**

Email: [jo\\_jamb@hotmail.com](mailto:jo_jamb@hotmail.com)

**Karen Coutts, Secretary**

Email: [kinkaren@wightman.ca](mailto:kinkaren@wightman.ca)

**Russ Jackman, Treasurer/Webmaster**

Email: [russ@internetadvisor.ca](mailto:russ@internetadvisor.ca)

**Glenn Dobben, Membership Director**


Email: [gwd@wightman.ca](mailto:gwd@wightman.ca)

**Monika McKean, Awards/Communication Director**

Email: [mmckean@rogers.com](mailto:mmckean@rogers.com)

**Don Cousins, Coordinator**

Email: [cousins1@sympatico.ca](mailto:cousins1@sympatico.ca)



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## PORTRAITS OF HONOUR

### RESPECT FOR THE ONES THEY LEFT BEHIND



The day before the Portraits of Honour rolled into Edson Alberta, the father of Major Corporal Raymond Arndt suffered a heart attack and was unable to visit the mural. He demanded his release from the hospital but was denied any leave by his medical team.

Dave Sopha was informed of Mr. Arndt's desperate wish to see his son honoured, and decided to bring the portraits to him in his hospital room. Armed with the Portraits of Honour replica, Dave visited Mr. Arndt and was able to show the father how much the son is valued by himself, and the people of Canada. "This means so much to the families left behind," Mr. Arndt said, "Thank you so, so much."

#### Spell Checker

Eye halve a spelling checker -

It came with my pea sea.

It plainly marques four my revue

Miss steaks eye kin knot sea.

Eye strike a quay and type a word

And weight four it two say

Weather eye am wrong oar write -

It shows me strait a weigh.

As soon as a mist ache is maid

It nose bee fore two long

And eye can put the error rite -

Its rare lea ever wrong.

Eye have run this poem threw it

(I am shore your pleased too no) -

Its letter perfect awl the weigh -

My checker tolled me sew.

from *Writing about Literature*,  
ed. Kennedy and Gioia



#### Spelling and grammar are like personal hygiene.

You don't have to care about them, but people will draw their own conclusions based on what they see.

Take the time to proofread your minutes, bulletins, posters, emails, Facebook events, etc. If spelling isn't your thing, get someone else to look it over for you. Presenting a better image is worth it.

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**If it's worth writing, it's worth writing clearly.**

## PAST GOVERNOR COLLEEN'S BEEN AT IT ...

The last couple of years have been eventful ones, but nothing compared to this coming year. I hope you all had a wonderful, fun filled summer and that you're just as eager as I am to get back into a new Kin year.

As Past Governor, Governor's Terri and Marty have asked that I focus on a few key areas; Education and Protocol, as well as playing an active part in a Conflict Resolution Team. If you have any questions or concerns, please feel free to either contact me directly or through your Deputy Governor or our Governors and I will be more than happy to do all that I can to help. Thank you to Zone A Deputy Governors Karen and Derek for asking me to participate in their recent Zone Club Executive Seminar.

Recently, the most frequently asked questions revolve around Policy Governance, The Not-For-Profit Act and how does all of this affect the average member. I'm thrilled to see so many people taking an interest in the future of our association. I'd like to start with some of the questions I've heard most often.

### What the heck is Policy Governance anyway?

Policy Governance is a business model which allows a board, on behalf of the people it represents (members), to ensure that an organization achieves what it should and avoids what is unacceptable. The board acts on behalf of its owners (members), seeks owner input and uses it. We call this point Ownership Linkage.

- The board sets targets (goals, aims) through policies called Ends.
- They then identify the risks through policies called Executive Limitations, which are basically setting out the rules that the staff may not act outside of
- They delegate the work through the ED to staff through policies called Board-Staff relationships
- The board assesses performance through Monitoring



Now, there are other details involved, such as who should be considered in the Ends and what exactly should the Executive Limitations and Monitoring be, but those are details that we have tasked the board to work through. But that was policy governance in a nutshell.

### How long have we been using Policy Governance?

In 2003 PG was introduced to Kin Canada. At that time a set of policies, a template (word for word) pulled directly from the Carver manuals was implemented. The Ends (aims) were created from our existing Objects and Aims.

With all due respect to the boards of the day, the consultants spent a great deal of time ensuring that the board had a set policies in place, however little time was spent implementing a proper review process going forward to determine each policies continued relevance or effectiveness.

Little time was devoted to importance of monitoring the progress of the organization and the ED's performance in meeting the organizational Ends and staying within the Executive Limitations. Therefore no formal monitoring processes were developed or implemented.

However we now understand that for policy governance to work it is much more than just having a set of policies in place.

### We elect a National Director, so they represent the specific interests of District 1 on the Board right?

Yes and No. We elect someone from District 1 to sit on the board as a National Director, but that person is responsible for listening to ALL members, coast to coast and doing what is best for the ENTIRE association. National Director is not the same as Governor. One (ND) works on policy and long term strategic planning and the other (Gov) works on the effective and efficient running of the District.

I look forward to talking about these and any other educational ideas you may have. Remember fellow Kin, the only dumb question is the one not asked.



## DEALING WITH COMMON FLOOR TILE PROBLEMS ~

*Courtesy of* Marty Makins .. Governor, and master of many trades

One of my first jobs in construction was to replace the floor tiles in a kitchen. From doing this job, I gained some insight into flooring and in particular ceramic and porcelain tiles and would like to share some insights with you.

### Grouting

Despite the little colour strips you might get at a Home Depot or a tile store, always remember that grout is going to dry a couple of shades lighter than what you think. So always pick a grout that is a couple of shades darker than what you think, so when it dries, it'll match up with your new tiles perfectly.

Even though it is a pain to keep clean, grout provides a necessary transition between tiles and will keep out dirt and contaminates from your home. After all, it is essentially a mixture of cement and other materials with some colouring added in.

Now if you have already done your new tiles with grout and are not satisfied with the results of the grout colour, you're not licked yet and can still try and fix it. You can try and find grout dye and apply it with a toothbrush. It'll be a pain in the knees, but if you are going to live with a floor for 5, 10 or 15 years, it better be something you can stomach looking at.

### Floor Tile Removal & Replacement

Sometimes you might realize that you don't need to replace the whole floor and that the tiles that are there are not the worst in the world, even if a few are broken or chipped.

Removing them individually can be a challenge. Don't just swing a hammer at them randomly; it'll cause cracks and chips in the surrounding tiles. Instead, try using a rotary tool and cut out the grout around the tiles carefully so you will be able to remove each tile individually, and don't forget the proper safety gear. It is time consuming and a bit of a pain because of the concentration required, but ultimately, it is easier to replace 1 tile than a whole floor and probably a little cheaper too. I would suggest that because of the dust that this can generate to have the family spend the day outside or somewhere else for a couple of hours so they won't be breathing in those dust particles.

The real elephant in the room is that if you are going to replace cracked or chipped tiles, it can be difficult or downright impossible to find the same tile to replace it with.

Sometimes you will keep a couple of extra tiles around from when you did the floor to replace any cracks or chipped tiles, but they are probably long gone by now, so what do you do?

There are a number of online places that can custom make tiles for you, but expect to pay a premium for this service, especially if you are need of a custom glaze.

Now a more logical solution, especially if you are looking to keep costs down, which is probably why you're replacing only 1 or a couple, is to use a decorative tile. You can usually find decorative tile to match the hole in your floor pretty much anywhere that sells tile. Once you install them, they'll probably look like they have been there for years and will match up rather well.

In a nutshell, if your replacing tiles that there is more than one way to fix your problem and it might take some creative thinking to accomplish your goal, but in the end, it will be worth it.



## 'F' – orever Serving ..



**London Great Strides 2012**



**Queen's Jubilee 2012**



DMD Glenn would like you to join him to learn all about how to use the Healthy Club Tool Kit at FLC

– Be there .. or be unaware!!!

*Kin Canada is the nation's largest all-Canadian service club organization.*

*Over 7,000 members in Kinsmen, Kinette and Kin clubs across Canada work to better their communities, enhance the well-being of Canadians and improve the environment.*

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## Meet the Kin Canada National Board of Directors 2012 - 2013



Back Row (L to R): Jon Clint, Lori Miles, Gary Newton, Mitch Freeman, Ron Hanisewsky, Neil Benjamin, Kathy Irvine.



Front Row (L to R): Lee Burry (not on Board this year), National Vice President Melodie LeMoeligou, National President Penny Lees-Smith, Past National President Dave Ronson, Ric McDonald (Executive Director & CEO). Missing, Brad Bedford

Brad was MIA for the Board shot, so just in case you're not familiar with his face, here it is.



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## St. Marys Summer Festival

Step on up, the Beer is cold at the St. Marys Summer festival!



Midway from St. Marys Kinsmen Summer Festival



Kin Andrew Hodges and Kin Darcy Robinson taking part in the St Marys Dodgeball Tournament



Kin Ryan Harris is a superhero because he became a Kinsmen or at least after the Summerfest Dodgeball Tournament (All Proceeds from tourney go to St. Marys Youth Centre)



You just know being the man Kin Ryan Harris is the second the balls start to fly he will be behind those girls ...WIMP !!

O 'K'



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msharpe@may-mcconville.com

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1-800-586-5038



## DISTRICT AWARDS DIDJAKNOW

I E I K O O R I S A K P G N S  
 P H O T O G R A P H Y O N N S  
 J M A L V B P F W H R C O J I  
 A Q C K L T N E X D Z I S O X  
 Y J A B P I B E H P T Z W H T  
 D H C Q E S U A D A N A A N Y  
 U D Z D I A R Q L N J Q D B F  
 N C H T O B T E F C I N C R I  
 N Q E E I A R H K F S V R O V  
 F E R N E C A R T E R M E O E  
 N O S L I W E L T R Y M P K R  
 Y O L L E S S U R E V A D E O  
 N B B U L L E T I N E M Y R S  
 O U T S T A N D I N G Z O N E  
 P G N I L R E T S M I J D U S

BULLETIN  
 DAVE RUSSELL  
 FERNE CARTER  
 GORD HARBINSON  
 JAY DUNN  
 JIM STERLING  
 JOHN BROOKER  
 KEVIN DENBOK  
 MCBEATH

MYRTLE WILSON  
 OUTSTANDING ZONE  
 PERC DAWSON  
 PHOTOGRAPHY  
 PUBLIC RELATIONS  
 QUILL  
 ROOKIE  
 SIXTY FIVE ROSES  
 WEBSITE

### ***National Recognition Program***

Participation in this year's Green Club, Green Project and Communication Excellence awards will determine if we continue the program in 2013-14.

Check out the information for these items at [www.kincanada.ca](http://www.kincanada.ca) and if the award fits, apply for it ...



[www.district1kin.ca](http://www.district1kin.ca)

Your reference and information source!!

Don't forget to check in regularly for updates about Clubs, Zones, District Executive and happenings around District One.

If you would like to post on the website, contact any District Executive member OR your Deputy Governor.

Don't forget the District Facebook page for up to the minute news, information and celebrations. If you're not already a member, come join the group today!

## Top 5 Things you should know about District1Kin.ca

5. The District website, [www.District1Kin.ca](http://www.District1Kin.ca), is built on a wiki platform. The term "wiki", derived from the Hawaiian word for "quick", refers to the ease and speed with which the website can be edited. Essentially, if you know how to write an email you already have the technical skill required to edit content on District1Kin.ca
4. Your club has a page on District1Kin.ca. In fact, every club in District 1 has a page on the District website. Your Deputy Governor can add content and information to that page for you, or your President can request a username and password so a member of your club has the ability to edit the contents of that page directly. And quickly. And easily.
3. If your club has a website, you can add the address to your club's page on the District website and have it appear in the District website directory. Not only does it provide another opportunity for members of your community to find your club's website, the link will count as a high quality, relevant link to help boost your site's search engine rankings.
2. If your club does not yet have a website, you can purchase a domain name for \$25 per year or less and simply point it to your page on District1Kin.ca. This provides your club with a low-cost, easy-to-use web page to promote your meetings and events.
1. The District website is bigger than you might think. There are currently 384 pages indexed on the site, including District news, upcoming events, FLC registration form, resource information and manuals, and much more.

And as always, if you have any questions related to the District website or your club's web strategy (including website, social media, etc.), I'm here to help.



## KINSHIP ONE & DISTRICT1KIN.CA ADVERTISING RATES

Ads in Kinship One, flat rate per year:

- Business Card ad - \$25
- 1/3 page ad - \$50
- ½ page ad - \$75
- Full page ad - \$125

Ads include insertion of online version of KS1 for four editions, with one copy mailed to each club for two editions.

Ad will also be included in rotation on District 1 Kin website [www.district1kin.ca](http://www.district1kin.ca)

\*\*Business card ads will be "run of press"; larger ads will be placed appropriately depending on intended audience (i.e. Specific Zone, event, etc.).

\*\*Ads must be submitted in copy ready format.

## KINSHIP ONE DEADLINES & ESTIMATED PUBLICATION DATES

ISSUE	DEADLINE FOR SUBMISSIONS	ESTIMATED PUBLICATION DATE
Fall PRINT Issue	September 15 <sup>th</sup> , 2012	1 <sup>st</sup> Week of October 2012
Winter ONLINE Issue	December 1 <sup>st</sup> , 2012	3 <sup>rd</sup> Week of December 2012
Spring PRINT Issue	March 16 <sup>th</sup> , 2013	1 <sup>st</sup> Week of April 2013
Wrap-up ONLINE Issue	June 1 <sup>st</sup> , 2013	3 <sup>rd</sup> Week of June 2013

## KINSHIP ONE / WEB CONTACT INFORMATION

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**Russ Jackman**, Webmaster  
c/o Woodwell Products, PO Box 20111,  
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Cell: 519-782-7877  
Email: [russ@intemetadviser.ca](mailto:russ@intemetadviser.ca)



Advertising is still being accepted! With these prices, they're still a deal for the next three issues AND online too. And don't forget to submit your stories to [mmckean@rogers.com](mailto:mmckean@rogers.com)



"Building Better Golfers"

### CAMERON BURECHAILS

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# **MOST INSTITUTIONS WANT YOU TO COME IN FOR A SECOND OPINION. WE WANT YOU TO COME IN FOR A BETTER ONE.**

As a DundeeWealth Advisor, I am committed to helping you create, manage, and protect your wealth. Having the right Financial Plan in place can take the worry out of Retirement.

We use a unique Wealth Management process that focuses on reducing taxes, maximizing income opportunities, and converting investment management fees as a tax deductible expense.

**Let's discuss how I can help you do more  
with your wealth.**



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