

Address to the Chair: _____

Thank you DG _____ for the time on your agenda today to bring an update from the Team Ohana District Council.

Our vision for District 1 this year is "A welcoming and supportive network that's creating leaders for our communities". In order to create leaders, you must invest in training. This was especially critical this year, since of the 14 Deputy Governors on council, 7 of them were brand new to the role. To that end, we separated District Leadership Seminar and our Pre-term meeting, since there was just too much that council members need to take in to successfully have them the same weekend. That meant that we rolled from zone conference season into DLS planning, into Spring Convention prep, into our preterm meeting. Then we brought back our September Council meeting, and tacked Club Leadership Seminar onto it. We rebranded CLS as KinKollege - which is a program that's taken off across the Association in recent years...we've been ahead of the curve in that regard, since we've had CLS for.ev.er! Our council met at FLC, and we spent a weekend in Stratford in mid-January to help get ready for zone conferences.

It's been worth it. We have seen the confidence level of our new DGs increase as we go through the year. People who were quiet and unsure at DLS are stepping forward with ideas and solutions now. We're sure that you'll see these new faces on District Executive soon.

Who are the leaders in your club? Do you invest in training for them? Most of our clubs have money in the budget to send someone to FLC and Spring Convention...but do you encourage anyone to take advantage of it? Quite often we hear "our club doesn't do that", and unfortunately, it's most frequently heard from clubs with stagnant membership and projects. If you want to rejuvenate your club - invest. The return on the investment will be worth it. Spring Convention is May 31-June 2 in Cambridge, with the theme Hawaiian Kincation. Hint Hint.

Behind the scenes, we've worked with the Vice Governor team and moved the District books to Quickbooks Online. We're hoping to have financial statements available to share soon.

Kinship One is always looking for more content, please share news and pictures from your completed projects with communications@district1kin.ca - Carol will always be glad to hear from you anytime, since she's trying to put up a new post each week. Each new post is shared in the District 1 Facebook group - if you have members on

Facebook who are not part of this group, please add them. The Link is the corresponding National group – be part of that one, too!

Don't forget about the Events calendar on the District website. Not only do we look there to decide what we're doing on weekends, but it's also a free online presence that you can use to publicise your event – the District website is available to the public, and you can add as much detail about your event as you need.

With National being unable to send eblasts out to each member for us, we've been trying to get our own system set up. Each month, we have a one-page bulletin go out through the Deputy Governors. This is forwarded to the Club Presidents, and is to be immediately forwarded to all members. If you haven't received them this year, please talk to your President or your DG to find out why.

Service Report (from Team Ohana Service Directors Tracy & Curtis):

Fellow Kin, We hope you have an amazing Zone Conference. This year we are really promoting the One Hundred for 100, for the HREF. We would like to see all of the clubs in District One contribute to the HREF so we can reach the goal of 100 bursaries given out to celebrate our 100th Anniversary. Any amount donated will help us reach this goal!

We are happy to announce that our District 1's blood donations are continuing to increase which is amazing so Thank you and keep up the good work!

Thank you to all of the clubs that participated in National Day of Kindness. We appreciate all of the families that joined us for our family getaway to the Americana that weekend. The kids had so much fun with our own Kindness project.

We are happy to announce that we now have CF Key Chains in the same design as our CF pin. The Deputy Governors have them as well as you can get them from us. They are the same price as the pins, \$ 5 each.

We will be having a silent auction table at spring convention in support of cystic fibrosis. All donations are welcome – please consider giving something from your club.

Don't forget to track your club's service hours and dollars, we want to see all clubs reporting in June. Watch for a Kinship One post with some tips on how to make the job easier.

Thank you for all of your hard work!

Awards (from Team Ohana Awards Director Lori):

It is Zone Conference time and that means Spring Convention is not far around the corner.

There are many awards to be had, why not have a look thru them and see what you or someone you know qualifies for. Yes you will have to take the time to fill out the paper work and in some cases write a short blurb.

Club awards and personal awards can be used to help boost your club. If your club or a member of your club wins an award you can advertise it thru your local paper. After the award has been won call up the paper and get them to do a community piece featuring the award. If you don't know how to go about this give Lori Schnarr or Carol Van Rooy a call or shoot us an email and we would be glad to help you with this.

All awards for Spring Convention are due 30 days prior to convention, which gives us a date of April 30th, 2019. Any awards from the zone conferences must be submitted to District ASAP after the conference is complete.

I'm looking forward to being very, very busy!

Club Support (from Team Ohana Club Support Director Dustyn):

This year has been a trying year for some clubs and zones in district one. We continue to lose the war of attrition as clubs are struggling to add members and continue to lose more members than the clubs can successfully recruit replacements.

Current statistics to the end of February 2019 show that we have lost 50 more members than we have gained. District one has lost one club and we expect to lose at least one more with a possible amalgamation of 2 other clubs into 1 regional Kin club.

The zone by zone breakdown is as follows:

Zone A – 130 members (9 less than last June)

Zone B - 172 members (15 less than last June)

Zone C – 153 members (3 less than last June)

Zone D – 126 members (10 less than last June)

Zone F – 182 members (20 less than last June)

Zone G – 149 members (11 less than last June)

Zone H – 40 members (No change)

Zone J – 115 members (11 less than last June)

Zone K – 153 members (27 less than last June)

Our clubs across the district and the nation strive to improve our communities. We pour our hearts and souls into “serving our communities greatest needs” and yet by

NOT recruiting effectively we are doing our communities a great disservice. Without effective membership planning clubs are not able to successfully recruit members. Without the continued influx of new members these clubs WILL NOT be able to continue to do what we do for our communities. Communities have lost clubs because the existing membership has failed to address shrinking membership to the point where they were unwilling to look at trying to turn things around.

Membership planning is as important to the future of our clubs as event planning is for any of our events we run in our communities. Every club in our district should be looking to add at least two or three new members each year. Continued growth at a small measured pace allows clubs to properly accept and train the new members. This constant recruitment allows the newer members to be a part of recruitment and helps to bring about a slow changing of the guard.

Have you asked someone to come out and check out your clubs' accomplishments and achievements? When looking at membership growth I feel it best to approach people with the "Piano moving philosophy". If you told your friends that you needed them to come over and help move a piano, it's highly unlikely that many would show up. If you invite your friends over to help drink a few beers or finish a bottle of wine, then they would most surely all show up with bells on. Once they are there you break the news that "oh yeah I almost forgot we need to move this piano while you're all over". They will groan but the piano gets moved and you all have a good time doing it. Approach your recruitment this same way. Invite people out to a "night of celebration". Personally ask them to come out and help celebrate the accomplishments. At the night the actual event is where you "pitch" the idea of needing "help" to continue to serve the community.

Try this approach and let's start to turn the tide in D1.

Thanks for all your support of your DGs this year and do not hesitate to reach out if there is anything we can help you with.

We're in the home stretch for this Kin year, and once zone conference is done your club will start talking about elections. Give serious consideration to the members who will be stepping into the leadership roles in your club. What support can you give them – or will you throw them into a position and leave them to struggle on their own? There are many resources available to help you, and them, so that your club can work together for a great year with successful projects, increased membership, and stronger leaders.

Contact us – we're here to help. That's what Ohana means.

Thank you DG _____. I'm happy to answer questions if anyone has one.