

JOINT KINSMEN KINETTE AWARD

Section 6 – District Website Award

Due April 15th, to be presented at Spring Convention

Purpose: To provide a guideline for clubs to follow in producing an effective means of club communication and to recognize the efforts of the Webmaster and club in producing an outstanding website.

Eligibility:

Entries will be accepted by the District Awards Chair(s) by mail, fax or email no later than April 15th.

Judging:

1. Entries shall be judged by the District Awards Chair(s).
2. Entries shall be judged according to form and content. The maximum allowable points for each category will be outlined in the judging criteria below.
3. All entrants shall receive a written critique within 60 days of District Convention, upon request.
4. The District Awards Chair(s) shall determine the winner and runner-up for the award.

Judging Criteria:

Part A – Content Maximum 90 pts.

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| 1. Club information: Contact Info..... | 2 |
| Meeting Info. (date, time, location)..... | 2 |
| Club Executive..... | 2 |
| Calendar of Events | 4 |
| Correct Use of Crest, Motto, Association name..... | 5 |
| 2. Programs: | |
| Cystic Fibrosis info, Kin ODAC, Kin Canada Bursaries, Zone, District and National news promoted..... | 10 |
| 3. Club Projects: | |
| Reports with photos..... | 10 |
| 4. Club Social Activities: | |
| Reports with photos..... | 10 |
| 5. Links: | |
| National Website, District Website, CCFE, Kin Canada Bursaries..... | 10 |
| 6. Education: | |
| Kin Education..... | 5 |
| Mission Statement..... | 2 |
| Founder's History..... | 2 |
| Charter Date..... | 1 |
| Archives..... | 5 |
| 7. Interest to non-Kin | 10 |

Part B – Form Maximum 20pts.

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|---------------------------------------|----|
| 1. Overall style of presentation..... | 10 |
| 2. Currency of information..... | 5 |
| 3. Ease of navigation..... | 5 |

Reward:

District Banner for one year, banner add on for home club banner and keeper plaque for winner. Certificate for runner-up.